

CHICAGO BULLS MAGAZINE

# BASKETBALL

\$5

VOLUME 5

NUMBER 7



UNITED CENTER

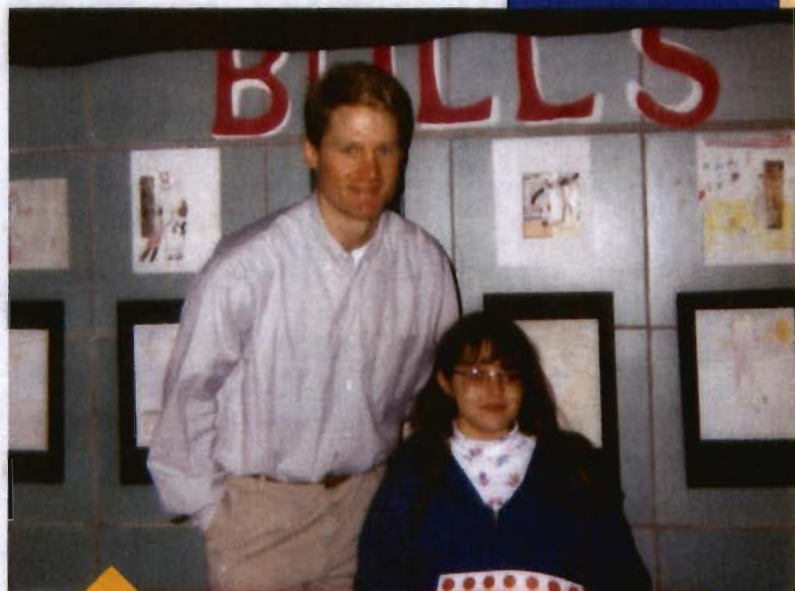
## THE HOUSE WAS ROCKIN'

*The 1994-95 Season in Review*

# BULLET POINTS



The Chicago Bulls, in conjunction with Mel Gibson and his recently released movie "Braveheart," honored Illinois Special Olympics for their excellent work and for truly having "brave hearts." Jennifer Perdue, wife of Bulls' center Will Perdue, helped Mel Gibson present an award to Special Olympians Christine Maxwell and Josh Boltz who accepted the award on Special Olympics' behalf.



The Chicago Bulls teamed up with the Pillsbury Co. this season to create an incentive-based program to help improve classroom attendance. The Chicago Bulls/Pillsbury Collect-A-Bull Perfect Attendance Contest presented grammar and middle school students with the opportunity to win a Bulls' player appearance at their school.

The opportunity to meet a Bulls' player motivated over 600 classes to strive for perfect attendance over a nine-week period. Congratulations went out to John W. Garvy School in Chicago. Bulls' guard Steve Kerr and Director of Community Relations, Bob Love, appeared there in April. Kerr and Love signed autographs and presented the winning class with certificates of achievement. The pair also addressed the entire student body and stressed the importance of attitude, attendance and achievement in school. They encouraged the students to develop pride and self-esteem and to seek positive role models.



Congratulations to Le' Jamiel Goodall, winner of the essay contest that the Bulls sponsored at Providence-St. Mel School on the near West Side. Pictured here with Bob Love and Dickey Simpkins, Goodall won a \$500 grant toward his tuition at Providence-St. Mel from CharitaBulls. His essay was chosen as the winning entry from an essay contest asking students to compare the qualities necessary to be a successful student to those of a successful athlete. Simpkins and Love visited the school for an April assembly to help present the Bulls' scholarship. At this awards assembly, the Bulls also presented 25 students with two tickets each to an April Bulls' game in recognition of grade improvement.